



**MINUTES OF MEETING HELD ON  
6 JULY 2010**

**Present:** Ralph Maloney (Chair)  
Jane Maloney  
Adam and Clare Merton  
Chris and Michelle Deller  
Dave Blackett  
Louise Sullivan  
Luke Barton  
Russ Spector  
Jacqui Hedington  
Martin Bell  
Marry Edwards  
Kim Burberry  
Will Ruddell (part)  
Justine Eldred  
Kathryn Grace  
Nanda De Rosa  
David Whitney - Caresco

**Apologies:** David Webb  
Neville Diss  
Bob Finnegan  
Uwe Schafer  
Marcia Bird  
Martin Owen  
Carol and Craig Wyles  
Brian Williamson  
Mark Windsor-Hampton  
Richard Malachowski  
Tom Osborne  
Ashley Reed

1. **Apologies:**

Apologies are noted as above.

2. **Introductions:**

Introductions were made for the purposes of all members present.

3. **Memberships to date:**

The partnership now consists of 25 paid members.

Any new member that joins prior to Friday 16 July will be able to include their advert in the directory.

Members were reminded that their £50 membership fee also includes having a page on the SSBP website.

4. **News and updates:**

The directory is due to be published in the next couple of weeks. Distribution is to include the Alconbury area. It was clarified that postal addresses were not required on each advert.

Sawtry Parish Council are currently distributing leaflets promoting Sawtry in Bloom. Anyone wishing to enter should please contact the Sawtry Parish Council for details.

The partnership were reminded that Google offer free websites for two years. A member has recently received an order courtesy of his Google website.

It is hoped that a member from the Peterborough Business Group will be available to speak at the next SSBP meeting. The Peterborough Business Group consists of approximately 600 members. There is a monthly fee of £40 and meetings are held twice monthly. Please bring any questions to the next meeting or contact Ralph Maloney for further information.

5. **Caresco cheque presentation:**

The SSBP raised £850.56 for Caresco at the Charity Night that was held on 30 April.

A cheque was presented to David Whitney this evening, who expressed his thanks and gratitude on behalf of Caresco.

6. **Race for Life:**

Jane Maloney will be doing the Race for Life in Bedford on 25 July 2010 in memory of her sister in law who died of cancer on 1 May 2010. Anyone wishing to sponsor Jane will be able to via a link that will be emailed to members. **Action: Jane Maloney**

7. **Website update:**

Adam Merton gave an update of hits and referrals on the SSBP website. A statistical report was passed around for members to see. The hits on the website were mostly from the UK but also included USA, Slovenia and Canada.

Anyone who has any queries regarding the website or suggestions for improvements can contact Adam.

8. **National Association of Business Owners:**

Ralph Maloney has recently become a member of the above Association. It is free to join, however, on attending meetings you will be asked for "voluntary" or "optional" donations.

If you would like further information please contact Ralph. The Association are issuing £5 M&S vouchers to members who manage to get someone signed up.

If you are thinking of joining please mention Ralph's name, who has suggested that any £5 M&S vouchers he receives will be given away as prizes at the social gathering on 14 August.

9. **Social gathering:**

All members were reminded of the invitation to the Greystones Pub, Sawtry on Saturday 14 August from noon onwards. It is hoped that as many members and their families as possible are able to attend.

10. **Sawtry show/carnival 2011:**

It was decided not to take part in the Sawtry Show in 2011.

Discussion took place around taking part in the Sawtry Carnival. It was proposed that a meeting is held specifically to plan for the Sawtry Carnival. Louise Sullivan will find out the date for next year's Sawtry Carnival. **Action: Louise Sullivan**

11. **Web targets:**

This item was carried forward to next month's meeting.

12. **SSBP future:**

Members were requested to think about how we wish to take the partnership forward. Anyone with any suggestions should please email Ralph Maloney. **Action: All**

13. **Any other business:**

Members were reminded that at each meeting there is a table on which to display promotional items.

Kathryn Grace kindly issued a copy of the Yaxley Gazette and Hampton Gazette to each member present. Members with any design queries please contact her directly. Members who are interested in advertising in either Gazette were invited to contact Justine Eldred.

A few members have had newspaper clippings through their door from a marketing businessman called Chris Cardell. Members were advised to take care as it appears that you will receive continuous messages or contact trying to sell marketing.

Jacqui Hedington notified members that the infants' school committee are looking for two governors. The successful governors will need to take part in an induction, attend a meeting which is held each term and they do not have to be a parent. For further information please contact Jacqui directly.

**Next meeting: Tuesday 3 August 2010 at 7.30pm**