



**MINUTES OF MEETING HELD ON
5 OCTOBER 2010**

Present: Ralph Maloney (Chair)
Jane Maloney
Adam and Clare Merton
Dave Blackett
Martin Bell
Mary Edwards
Kim Burberry
Marcia Bird
Richard Malachowski
Martin Owen
Eileen Le Voi
Nanda De Rosa
Will Ruddell
Gareth James
Jim Wildman

Apologies: Chris and Michelle Deller
Louise Sullivan
Carol Wyles

1. **Apologies:**

Apologies are noted as above.

2. **Introductions:**

Introductions were made for the purpose of all members present.

3. **Membership renewal:**

Michelle Deller not present this evening so an update will be given at next month's meeting.

Action: Michelle Deller

4. **Directory update:**

Most of the members present have received enquiries or work since delivery of the Directory during September.

5. **Recruitment campaign:**

Dave Blackett gave an update with respect to recruitment. Enquiries have been received since the Directory has been in circulation from people wanting to join the Group. Phone calls have been made and there are enquiries ongoing with respect to recruiting members. Our current membership stands at approximately 30 members. **Action: Dave Blackett**

6. **Website update:**

Adam Merton received a notification from Domain Renewal Group stating that the SSBP domain renewal was due in February 2011 and to sign up with them. This is a different organisation to the one that SSBP belong to. Members were warned to look out for similar notifications and to check who they are from before signing up to them.

Analytics data regarding hits on the website were passed around for members to view.

On the SSBP website homepage there is now an SSBP badge that members are able to add as a link onto their own websites.

There will be no further major webpage updates or editing undertaken until December 2010 but members will still be able to contact Adam regarding any enquiries.

7. **Spring advertising leaflet:**

It is proposed during spring to issue a double sided colour advertising leaflet. Cost and size of each advert on the leaflet will be determined by the number of members who wish to take up the offer. As a rough guide, should 30 members take up the offer the cost will be approximately £25.

This leaflet is in addition to the Directory so the yearly membership fee does not cover the advertising costs.

Ralph Maloney will look into ways of making the leaflet as effective as possible. Any member wishing to advertise on the leaflet should contact Ralph Maloney. **Action: Ralph Maloney**

8. **Speaker: Richard Malachowski of Fortify Investments**

SSBP member Richard Malachowski gave a very informative talk on saving money and increasing revenue and was able to take questions.

Richard is more than happy to speak at a future meeting on other investment topics should the Group request. Members were asked to contact Richard directly should they have any investment queries.

9. **Sawtry carnival 2011:**

Ralph Maloney again asked for members to come forward with any ideas regarding next year's carnival. Dave Blackett is happy to provide a marquee. **Action: All**

10. **Christmas social night:**

The SSBP Christmas social night will take place on Friday 10 December.

Catering will be provided at a cost of £5.50 to each member.

The night will consist of a quiz. Each team will be asked to pay a fee which will go to CARESCO. Teams will be decided at a later date. Please can each member let Ralph Maloney or Adam Merton know whether you will be attending. **Action: All**

11. **Spring charity event:**

SSBP would like to hold another charity event next spring. Members were asked to come forward with any ideas for entertainment/auction items. **Action: All**

12. **Future guest speaks:**

Should any member wish to speak at a future meeting or put forward ideas for future speakers please contact Ralph Maloney.

Both Martin Owen and Ralph Maloney are scheduled to be guest speakers at future meetings.
Action: All

13. **Suggestions for the group:**

Members were asked for suggestions on how to take the Group forward. One idea was Freecycle where members would be able to notify the Group of items they were getting rid of which may be useful to other members. **Action: All**

14. **Any other business:**

None.

Next meeting: Tuesday 2 November 2010 at 7.30pm