



**MINUTES OF MEETING HELD ON
2 NOVEMBER 2010**

Present: Adam Merton (Chair)
Clare Merton
Dave Blackett
Martin Bell
Mary Edwards
Marcia Bird
Chris Bennett
Richard Malachowski
Nanda De Rosa
Will Ruddell
Carol Wyles
Brian Williamson
Lewis Parker (guest)

Apologies: Chris and Michelle Deller
Louise Sullivan
Kim Burberry
Jacqui Hedington
Hayley Gillespie
Neville Diss
Ralph and Jane Maloney
Martin Owen
Justine Eldred
Bob Finegan
Eileen Le Voi

1. **Apologies:**

Apologies are noted as above.

2. **Introductions:**

Introductions were made for the purpose of all members present.

3. **Membership renewal:**

Michelle Deller not present this evening so an update will be given at next month's meeting.
Action: Michelle Deller

As an aside, Adam Merton will speak to Ralph Maloney with regards to possibly providing statistics in the future of attendees at monthly meetings. **Action: Adam Merton**

4. **Directory update:**

It was noted that members are still receiving enquiries directly as a result of receiving the Directory.

5. **Recruitment campaign:**

Dave Blackett is due to meet with someone who runs the advertising system on the plasma TVs at Serpentine Green. After discussion it was mentioned that this may be Stuart Jones who was invited to tonight's meeting to give a talk. Dave will report back at next month's meeting regarding this visit. **Action: Dave Blackett**

6. **Website update:**

Analytics data regarding hits on the website were passed around for members to view.

On the SSBP website homepage is News and Events where members are invited to let us know of anything they would like to be posted on this page as this needs to be updated more regularly. An idea will be put to Ralph Maloney regarding a Twitter news feed. **Action: Adam Merton**

7. **News and Information:**

A letter of thanks was read out from the Police Benevolent Fund regarding donations received after free tickets were provided by a member for the Cambridge Rock Festival during the summer.

Adam Merton informed members of a news article that had been published which stated the internet provides £100bn a year to the UK economy from sales online. The report also noted small businesses that use the internet to sell goods reported growth more than four times greater than companies that did not.

8. **Speaker: Stuart Jones of Business by Design:**

Stuart was not present this evening. An invitation may be extended for Stuart to speak at a future meeting.

9. **Intra Club Trade and Bartering:**

It was noted the importance of attending monthly meetings in order for members to get to know each other and network.

Two members have recently been able to successfully barter and trade between them which has resulted in both members being happy to refer each other's services onto others. Had these members not attended regular monthly meetings the opportunity to trade for each other could not have taken place.

Members need to be aware that by attending monthly meetings regularly other members in the Group are getting to know them and the services they provide. Opportunity to trade with other members within the Group will only happen if members attend regular meetings.

10. **Christmas social night:**

The SSBP Christmas social night will take place on Friday 10 December.

Catering will be provided at a cost of £5.50 per person. The cost of taking part in the quiz has yet to be decided.

Please can everyone let Ralph Maloney know as soon as possible whether they can attend and how many guests they are bringing with them. It is essential that we are able to provide a guide number for catering purposes.

It was suggested that members pay the catering cost of £5.50 per person at December's meeting. **Action: All**

11. **Spring charity event:**

SSBP would like to hold another charity event next spring. It was agreed that ticket prices should remain at £7.50 if possible.

It is now getting urgent that members come forward with any ideas for entertainment as this will need to be booked. A suggestion was given of making the evening an "X-Factor" night with judges and children taking part. This suggestion will be taken forward with Ralph Maloney. **Action: All**

12. **Any other business:**

None.

Next meeting: Tuesday 7 December 2010 at 7.30pm