



**MINUTES OF MEETING HELD ON  
3 AUGUST 2010**

**Present:** Ralph Maloney (Chair)  
Jane Maloney  
Adam and Clare Merton  
Dave Blackett  
Martin Bell  
Mary Edwards  
Kim Burberry  
Marcia Bird  
Richard Malachowski  
Carol Wyles  
Martin Owen  
Bob Finnegan  
Brian Williamson  
Dorothy King  
Eileen Le Voi  
Trevor, Village Glass  
Nanda De Rosa

**Apologies:** David Webb  
Chris and Michelle Deller  
Mark Windsor-Hampton  
Louise Sullivan  
Jacqui Hedington  
Will Ruddell  
Justine Eldred

1. **Apologies:**

Apologies are noted as above.

2. **Introductions:**

Introductions were made for the purpose of all members present.

3. **New members:**

Since the last meeting 2 or 3 new members have joined. David Webb will be leaving the SSBP as he is moving to Northamptonshire. This brings our total membership to 27.

Elaine Le Voi attended on behalf of safelocaltrades.com. This company is a tradespersons directory where local traders join up having first been through a vetting process and agree to follow a code of conduct.

The company's aim is to provide the consumer with a tradesperson that is trustworthy, reliable and provides good quality work.

Should anyone be interested in having their trade listed the fee is £399+VAT per year which will include adverts in approximately 20 magazines per month. The company enlist traders within the PE postcode area. For more information please visit the website or call 0800 014 1832. New members will be expected to do a CRB check which can be undertaken at [www.disclosurescotland.co.uk](http://www.disclosurescotland.co.uk) at a fee of £23 for a basic CRB.

Members were asked whether having safelocaltrades.com as an SSBP member would provide any conflict. No-one was opposed and therefore safelocaltrades.com are welcome to become a member of the SSBP.

As an aside discussion took place around the importance of having CRB checks in place so customers felt more confident in the services they use. Members were notified that the police will undertake criminal checks on completion of a Subject Access Disclosure form. The fee for this is £10 and it will take approximately three weeks for a certificate to be issued. For further information please contact your local police station.

4. **Website update:**

Dave Blackett from Sawtry Marquees was recently on BBC Radio Cambs. There will shortly be an edited version of the interview available on the website.

Monthly statistics regarding visits to the website were made available for members' information.

The monthly SSBP Minutes will be made available on the website in the future.

All members were reminded that they are entitled to have a free page on the website. Please contact Adam Merton for further details.

To increase activity on the SSBP site please ensure that there is an SSBP link on your website.

Should anyone have any queries regarding the website or would like anything else included please contact Adam Merton.

5. **News and updates:**

Many congratulations to Jane Maloney for completing Race 4 Life on behalf of her sister in law and raising just over £400 for cancer research.

6. **Directory:**

The printed directories should be arriving tomorrow. They are not due to be distributed until the end of August/beginning of September. It will take roughly 2-3 weeks for distribution to take place within parts of Sawtry and Stilton, Alconbury, The Stukeleys, Gidding, Holme and Glatton. Directories will be kept back for members. If anyone would like copies please contact Ralph Maloney.

Many thanks to Ralph Maloney for the amount of time and effort spent in putting the directory together for all members.

7. **Social day - Saturday 14 August:**

The social day is to be a very informal event at Greystones from noon onwards. All members and their families are welcome. Greystones phone number is 01487 831999 for anyone wishing to enquire about the times food will be available.

8. **National Association of Business Owners:**

The above Association is free to join and Ralph Maloney will receive £5 M&S vouchers when you join giving his name as the referral. Members were reminded that we are trying to collect as many vouchers as possible to give away as prizes at the social day on 14 August. Currently only £10 vouchers have been received.

On joining the Association a lot of useful information and leaflets are sent to you for free and you will be invited to seminars. The seminars are not free to attend but attendance is not mandatory.

Should anyone wish to have further information please contact Ralph Maloney.

9. **Dorothy King - The Business Club Peterborough:**

Dorothy King is the Business Development Director for the Business Club and was invited to speak by Ralph Maloney who is a member of the Club.

There is a one-off registration fee on joining of £79 which will be fully refunded after the first 12 months if you are not happy and no longer wish to be a member. Thereafter there is a monthly fee of £49.

Meetings are held twice a month normally at The Bell in Stilton and attendance is usually around 50-60 members and guests.

Each member is included in the Club's directory. Please visit their website for further information: [www.the-businessclub.org](http://www.the-businessclub.org).

An email will be sent to members letting them know of dates/times of future meetings. Anyone interested in the Club are welcome to attend meetings as free guests of Ralph and Jane Maloney. **Action: Ralph Maloney**

10. **Next year's fundraiser:**

It was decided that next year's fundraiser will be held during April.

Ideas are needed regarding entertainment for the evening. Please contact Ralph Maloney with any ideas as any band/artist will need to be booked over the course of the next few months.

Tickets will be priced at £10 and the aim is to try and sell between 120-150 tickets.

**Action: All**

11. **Working with SSBP members:**

Discussion took place around the numbers of members who have worked with each other either before joining the SSBP or as a result of becoming a member. It was noted that members have acquired work as a direct result of being an SSBP member.

The importance of continued networking and building relationships with members was reiterated.

12. **Ideas and expectations for the next 12 months:**

Subscriptions will become due and payable next month for the forthcoming year.

Members were asked for their ideas as to the direction of the SSBP and what its purpose will be over the coming year.

Please contact Ralph Maloney with any thoughts or ideas. **Action: All**

13. **Five words we should all use:**

The following five words are said to stimulate people's interest into wanting to use your services, and should be used within websites/adverts:

Guarantee  
Discover  
Easy  
Health-check  
Results

14. **Any other business:**

None.

**Next meeting: Tuesday 7 September 2010 at 7.30pm**